

5 Simple Ways to Make Your CV Stand Out



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	<div><h2>We live in an age of constant distraction</h2><p>When we're not attending meetings and working, we're likely checking emails and catching up on the latest across social media outside of work.</p><p>The world is a different place now to how it was 20 years ago. Microsoft published a report in 2015 that explained the widespread use of smartphones and workplace distractions had lessened the average human's attention span. This report shared conclusive evidence that our attention span rests at a modest 8.25 seconds.</p><p>10 years on, with the introduction of AI, our attention spans are arguably shorter. Which raises the question - Does a goldfish now have a greater attention span than the average human?</p><p>Somewhere, in all of this, you're about to apply for a job and send your CV to a company. What are the chances it will grab someone's attention?</p><p>How will it get read by a hiring manager, and land you an interview?</p><p>You'll need something to stand out from every other CV they're reading. You'll need an achievement or two.</p><p>In this eBook, you'll discover 5 ways to get your CV through the everyday clutter and get it read by more hiring managers.</p><p>No jargon. No confusing processes. Simply, an eBook filled with tips to help you.</p><p>Let's get your CV to stand out.</p></div>	
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	<p data-bbox="284 185 1417 246">Why are achievements hard to write in a CV?</p> <p data-bbox="284 315 1334 405">One of the most common reasons is we worry about blowing our own trumpets, so we play it safe...</p> <p data-bbox="284 459 1189 501">Name. Address. Last job. Bullet points covering what we do.</p> <p data-bbox="284 555 1394 645">Won't that cover what employers are looking for? No. The best employers aren't looking for keywords.</p> <p data-bbox="284 698 1366 788">We regularly ask hiring managers what they look for when they pick up someone's CV. Invariably, they nearly always look for the same thing.</p> <p data-bbox="284 842 1366 931">Results. Outcomes. Value. Most hiring managers have problems they need to solve. That's why they're hiring someone like you.</p> <p data-bbox="284 985 1372 1122">So, when they start reading your CV, they quickly want to know what value you can bring to them and their team. Hiring managers don't need to be reminded what you do in your job on a daily basis.</p> <p data-bbox="284 1176 1394 1361">Showing them how you've gone beyond your duties will grab their attention. This short guide will give you 5 different questions to help you think about what you've accomplished in your career. They'll help you think deeply and convey the value you've brought to previous employers.</p> <p data-bbox="284 1415 1337 1505">That's exactly what you're going to put in your CV. That's what your next employer is looking for.</p> <p data-bbox="284 1559 1359 1648">These 5 questions will help you identify problems, uncover memorable achievements, and help you stand out from the crowd.</p> <p data-bbox="284 1702 1311 1792">So, grab a pen, print off this guide and start working through these 5 questions. You can write your answers as you go.</p> <p data-bbox="284 1845 794 1888">It's time to build a stronger CV.</p>	
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	<p>What specific problems were you hired to solve in your previous job?</p> <p>Think about what you did and how you went about it. What types of problems did you work to solve? Who did you solve them for? Did you improve a system / process? What results did you see as a result of your efforts?</p> <p>My results: _____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>Why were you promoted in your previous job?</p> <p>Think about jobs where you were promoted. Why were you promoted? What was the length of time between promotions? Did you do something memorable or outstanding? Were you asked to manage more people? If so, how many?</p> <p>My results: _____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>Did you help to increase sales, productivity, efficiency, or anything else?</p> <p>What was the increase in terms of contribution or percentage? How did you achieve this? Did you adopt a unique approach?</p> <p>My results: _____</p> <p>_____</p> <p>_____</p> <p>_____</p>	
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	<div><p>Did you improve any aspect of your job, your department or your employer?</p><p>What did you improve? What were the results? How did others (internally / externally) benefit from this improvement?</p><p>My results: _____</p><p>_____</p><p>_____</p><p>_____</p><p>_____</p></div> <div><p>Did you train or mentor anyone?</p><p>Did you develop a unique training technique? What results did your mentee experience? Are others using your techniques? Was someone promoted as a result of your mentorship? What were they promoted for?</p><p>My results: _____</p><p>_____</p><p>_____</p><p>_____</p><p>_____</p></div>	
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	<p data-bbox="300 248 571 293">How did you go?</p> <p data-bbox="300 344 1270 389">Did the questions give you some ideas? If not, follow these steps:</p> <ol data-bbox="331 441 1378 958" style="list-style-type: none">1. Read each question again and ask yourself which of them have applied to you throughout your work history.2. Write down anything that comes to mind. Don't stop. We'll edit your achievements shortly.3. Read through what you've written and start thinking where they apply - i.e. which employer and when.4. Edit your achievements so they're no longer than 2-3 sentences each. If they're longer than this, it's likely they're not clear enough - and won't be clear enough to those reading your CV.5. Rewrite your CV and replace some of your job responsibilities with achievements. <p data-bbox="300 1014 1382 1104">Example: Replace "Managed the warehouse" with "Managed a warehouse of 33 people to improve stock output by 37% over 12 months."</p> <p data-bbox="300 1352 1372 1397">Further notes: _____</p> <p data-bbox="300 1429 1372 1451">_____</p> <p data-bbox="300 1482 1372 1505">_____</p> <p data-bbox="300 1536 1372 1559">_____</p> <p data-bbox="300 1590 1372 1612">_____</p> <p data-bbox="300 1644 1372 1666">_____</p>	
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	<p>Thank you for downloading this guide</p> <p>We hope you found this guide useful. By applying these simple tips to your CV, you will grab the attention of more hiring managers.</p> <p>Still stuck for ideas? Don't worry, some ideas will come to you shortly.</p> <p>If you're still looking for further inspiration or fresh ideas, visit our <u>Market Insights</u>. You'll find various articles that will give you some fresh thinking and helpful advice.</p> <p>Want to share this guide? Feel free. Share it with your friends, family and work colleagues if they'd like some assistance with their CV.</p> <p>Other useful resources</p> <p>If you'd like more support with your CV, you can:</p> <p><u>Read our other blogs:</u> Practical career tips to help you stay ahead of the crowd.</p> <p><u>Visit our website:</u> See how we support people who want better career opportunities.</p> <p><u>Follow us on LinkedIn:</u> Quick advice and real stories from a team who's always at the end of the phone, email or socials.</p> <p><u>Email us:</u> info@mpirecruitment.au</p> <p><u>Call us:</u> 08 9426 1560</p>	
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